

The logo features the letters 'TDRP' in a white, bold, sans-serif font. A horizontal red line passes through the middle of the letters. The text is centered within a dark blue, rounded rectangular shape that has a slight gradient and a shadow effect. The background of the entire slide consists of several overlapping, semi-transparent blue circles of varying shades, creating a layered, abstract effect.

TDRP

## Training Day Role Play

Providing professional Actors & Presenters  
for the Business World

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# Training Day Role Play

Providing professional Actors & Presenters  
for the Business World

Training Day Role Play (TDRP), are specialists in providing professional, reliable and experienced actors to work within the business world, with dedication and commitment to help you get the most out of your training and to get the best from your delegates.

TDRP are able to provide:

- Actors for Role Play
- A full consultation regarding your exact needs
- Scenario script writing and bespoke sales training packages
- Onsite, Trainers, Coaches and Facilitators
- Corporate Presenters
- Corporate Film Production
- Forum Theatre
- Mystery Shopping
- And much more.....!



***Maximise the  
effectiveness of  
your training day  
with Training Day  
Role Play.***



Our core business is providing Role Play Actors for business training days and you can use any or all of the formats adjacent, within a training environment, where we can play the part of your staff or customers (sometimes we play a variety of characters) during the session(s).

If you know the service you need from TDRP, we have a database of qualified role play actors ready to work with you to fulfil your training day requirements.

We will work closely with your trainer and keep to the training brief, offering a safe environment for your delegates to practice. We can help to highlight where there is a learning need or just reinforcing the effectiveness of your current practices

At TDRP we know how important it is to get your training right and we offer a flexible consultancy service. We will work with you to find out what type of training is most useful to you, helping to write bespoke training packages or role play scenarios, as well as providing feedback reports etc.

We also have a team of experienced Corporate Presenters that can deliver Company or Brand messages to live conferences, events and product launches; as well as fronting DVD/Online Corporate Films, Infomercials, Website Tours and TV Commercial Campaigns.

Another useful tool is Mystery Shopping. Our Mystery Shoppers can work face to face with your Sales Team, or through Customer Service phone calls.



# About Us

## 01

### PEOPLE & CULTURE



Training Day Role Play (TDRP), was launched in 2011 by Actor and Corporate Presenter, Simon James Morgan. We primarily provide professional Actors with a variety of business and lifestyle experience for Company training days, courses and events.

## 02

### FACILITATE

TDRP can also be a facilitator for all your Training, Role Play, Forum Theatre, Mystery Customer, Script Writing and Corporate Film needs. We work closely with several excellent corporate film making companies.

## 03

### PRESENT

TDRP doesn't just stop there, we also have an experienced team of Corporate Presenters, who have travelled all over the world delivering company or brand messages to live conferences, events and product launches; as well as fronting DVD/ Online Corporate Films, Infomercials, Website Tours and TV Commercial Campaigns.

## 04

### EXPERIENCE & PERFORMANCE

All TDRP Actors and Presenters are professional, exceptionally skilled, dedicated, qualified and competent, with a great balance of life experience and corporate social skills. This means that we can provide Companies with experienced, knowledgeable and practical expertise.

**For more information, visit [www.tdrpuk.com](http://www.tdrpuk.com)**

**To book or to discuss your requirements contact us on 020 3751 8038**

**or you can email us on [info@tdrpuk.com](mailto:info@tdrpuk.com)**

# Why use TDRP

TDRP works with a wide variety of UK and European Companies and is also one of the most experienced Role Play Companies working in the UK Automotive Industry, providing clients with a professional reassurance conveyed from our experience.

TDRP is known and trusted by our clients.

TDRP are Loyal, Reliable, Helpful, Determined, Sympathetic and can show initiative when required.

TDRP also understands Client confidentiality and all our actors sign an NDA (Non-Disclosure Agreement) when joining TDRP.

The TDRP ship is steered by MD – Simon Morgan who not only is a trained professional Actor/Presenter himself, with a passion and pride in his work that is instilled in all TDRP actors, but a fully trained Sales professional with a track record to boot. He has been a sales trainer, assessor and experienced Role Play Actor for 20 years making TDRP the ideal choice.

Simon and his team have been involved in many Innovative as well as National Training Award winning courses, within the car industry and continue to provide daily support to training courses right across the industry.

# What We do

## Role Play

*Role Playing is used within training days to improve a delegate's abilities and skills within the work place.*

*Corporate Role Play with an actor allows the delegate to be actively involved in the learning process and as a result, the message or concept gains a more powerful cognitive memory, with the knock on effect being that it will be remembered and used more often in the future. TDRP Actors can take the stress away from delegates who are anxious about role playing as they can quickly instill confidence and lead a situation during training.*

## Feedback

*Feedback is one of the most important areas of a training course and is vital to a delegate's personal development. TDRP Actors are all skilled in providing constructive or tailored feedback via face-to-face, on camera or written assessments.*

## Consultancy

*We provide a flexible consultancy service that can be as simple as a telephone call or email. We will work alongside you to ensure that your training is effective. If you don't know what you want, let us provide you with some options that we know work.*

## Script Writing

*TDRP can write scripted scenarios or workplace 'dramatic' reconstructions, which can be performed and/or run as a workshop alongside your training day programme. You, the Client, will have final approval of all scripts prior to your training day.*

## Presenter Script Consultancy - 'TDRP from Page to Screen'

*TDRP Presenter Script Consultancy is a human support tool, which can help take your written message from the page to the screen to achieve a more believable and natural video, visual and audio performance.*

## Customised Training Courses - 'One size doesn't always fit all'

*To really get the most from your training day, why not create a tailor made company training course or programme through TDRP. We can work closely with you to create, devise and structure a programme plan that is right for you and your delegates.*

## Corporate Film

*These are a great way to style your brand, communicate a lifestyle, or just get across some simple messages or instructions, in a format that everyone understands.*



## Forum Theatre - 'Collective Ideas to find the Solution'

*Forum Theatre is an interactive form of theatre that encourages audience interaction and explores different options for dealing with a problem or issue. Your staff / delegates are shown a short scenario in which a central character encounters an oppression or obstacle which he or she is unable to overcome. When the scenario has been performed, your staff / delegates can take to the stage as 'directors' to suggest alternative options, creating a kind of theatrical debate, sharing ideas and experiences within the whole group.*



## Voice-Over

*Voice-over is a technique where the voice may be pre-recorded and placed over the top of a film or video and commonly used in documentaries and corporate films, to explain information.*

*TDRP has its own professional recording facility, using studio quality Rode NT2A Mics, Focusrite interface and engineered on Adobe Audition CC exporting MP3, WAV or AIFF. This enables us to turnaround voice projects quickly, at very competitive rates. Perfect for e-Learning modules, product features or instructional films.*

## Mystery Customers - 'Front Line Feedback'

*TDRP 'Mystery Customers', also known as 'mystery shoppers' can be a vital tool for getting the real, frontline feedback and opinions of your customers, which is vital to successfully growing your Business or Brand.*

## Presenting Live

*Conferences, Events and Exhibitions. Using a TDRP Live Presenter can really spice up your event! Let us take care of all the first night nerves so all you need to worry about is being the host, or sitting back and enjoying your event with family, friends and clients.*

## Presenting for Camera - 'Lights, Camera, Action!'

*Our Presenters are fantastic in front of camera. Whether it is on location, in your office, a busy street, or quiet spot in the country, TDRP Presenters can deliver your script to camera, in a highly trained and professional way, to maximise the impact of your message. Let them be the face and voice of your Brand or Service.*

## Web Presenters - 'The Human Interface'

*TDRP Corporate Presenters are professional communicators. The way in which your message is broadcast to your audience, is a direct reflection of the way in which your product or service is perceived. Our Presenters are experienced in both autocue talkback and scripted presentations, and can deliver to any audience.*



## Presenter Coaching - 'Learn a good presenting technique from a Professional'

*Remove the anxiety of presenting to an audience or a camera. TDRP Presenter Coaching teaches you a solid technique which you can rely on time after time. TDRP Corporate Presenters can offer an 'onsite' client Coaching Service to help improve confidence and technique whilst presenting.*

*Our coaching covers:*

- Voice control
- Strength and stamina
- Handling the nerves
- Lifting the words from the page and making them your own
- Line learning techniques
- Buzz words
- Talking into camera techniques
- Autocue preparation and punctuation
- Microphone work.

# Why use actors?

## **R**ole plays are realistic

Actors know how to release the genuine emotion in a situation. An actor can be angry, confused, authoritative or subordinate, with absolute conviction. It is difficult, if not impossible, for an employee/facilitator to behave this way at will. They are not trained to do so and may feel inhibited. Letting an actor play opposite roles allows delegates to concentrate on being themselves.

## **D**isbelief is suspended

Many participants are nervous of role-play training and can find the situations they are placed in contrived. This feeling is not helped when they know the person playing opposite them is a work colleague/trainer/facilitator. An actor is a genuine stranger with the ability to play a realistic role; this helps to create a more believable situation. The more believable the situation the more impactful it is and the more chance that there is real learning outcome, which will benefit the delegate and the company moving forward.

## **A**ctors portray genuine reactions

This helps people truly see what impact their behaviour has.

## **D**elegates are kept 'in the moment'

Delegates often switch in and out of scenarios cutting down on vital time when training really makes an impact. It's part of an actor's skill to stay focused and keep those around them focused too. (As we say "it's all about the delegate and not about the actor"- only a trained actor can truly handle so many layers of complexity making sure the delegate leaves having had a positive experience).

## **A**ctors can improvise

They are equipped with improvisational skills enabling them to have an overview of the role play, with the ability to steer it in different directions if needed. Or even to get it back on track if the delegate is having difficulty.



## **F**eedback

Often a vital part of corporate role play, the fact that actors can give impartial feedback is invaluable. Feedback gained from an outside source will be fresher and more objective than that given by a fellow employee familiar with your organisation's practices. It's an actor's job to study human behaviour making them well qualified to analyse communication skills. (Again, to be able to monitor a delegate during a role play whilst acting with them, remaining in character and steering the scenario a certain way with an overall objective. Can only be done effectively with a trained actor).

## **A**ctors can portray any and many different characters

In their working career an actor might be playing Hamlet at The Old Vic Theatre before taking the part of a petty criminal in a TV police drama. Applying this expertise to business means it is possible to embody any character useful to your role-play training. Professional actors can play a variety of characters in succession meaning different briefs can be covered by a single role player.

## **C**onsistency

Actors are equipped at playing a role again and again, making training or assessments equal for all participants.

## **E**ase

You may simply have no available staff to role play opposite delegates. Having actors play tricky roles cuts down on general nerves and leaves trainers free to concentrate on learning points.



## **R**ole-play training is more interesting, entertaining and effective

Professional actors will lead your role play to the best outcomes with confidence.

**For more information, visit [www.tdrpuk.com](http://www.tdrpuk.com)**

**To book or to discuss your requirements contact us on 020 3751 8038**

**or you can email us on [info@tdrpuk.com](mailto:info@tdrpuk.com)**

## WHO HAVE WE WORKED WITH?



# Some of our Training Day Role Play Actors



Charlotte



Anthony



Sioned



Toby



Sharon



Christina



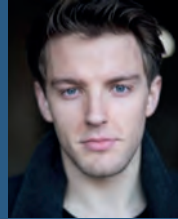
Sarah



Alistair



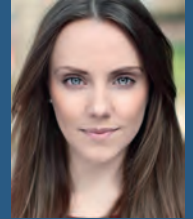
Jo



Luke



Chandrika



Victoria



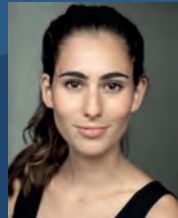
Claire



Howard



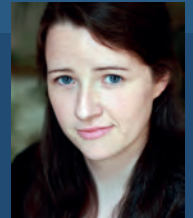
Kirsten



Lara



Tracy



Stephanie



Fanos



Collette



Radhika



Stephen



Caro



Ian



Daisy



Jon



Lisa



Tim



Terry



Hayley



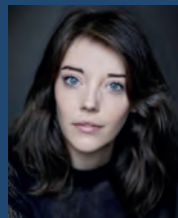
Judith



Jennifer



Stephen



Maddie



Lizzie



Tor



Christopher



Lucy



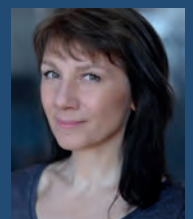
Denise



Daniel



Greg



Bryonie



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# TDRP

**GET IN TOUCH!**

**Training Day Role Play**

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